

KING'S ACADEMY



3RD ANNUAL

KING'S ACADEMY GOLF CLASSIC



Friday, August 25th 2023

FRANKLIN BRIDGE
— GOLF CLUB —

750 Riverview Drive, Franklin, TN 37064

Benefitting the King's Academy Scholarship Fund

12:00 LUNCH & 1:30 SHOTGUN START

2023 SPONSORSHIP LEVELS

- **\$15,000 Title Sponsor** – Five (5) foursomes included
- **\$10,000 Golf Carts Sponsor** – Four (4) foursomes included
- **\$7,500 Tee Marker Sponsor** – Three (3) foursomes included
- **\$5,000 Driving Range Sponsor** – Two (2) foursomes included
- **\$5,000 Putting Green Sponsor** – Two (2) foursomes included
- **\$2,500 On-course Sponsors** – One (1) foursome included
 - (six total available sponsorships)
 - Beverage Station (two available)
 - Snack Station (two available)
 - Longest Drive Contest
 - Closest to the Pin Contest
- **\$1,250 Individual Hole Sponsor** – Two (2) player spots included (eighteen available)

Contact us to sponsor the players gifts



Title Sponsor (\$15,000)

The Title Sponsor will be the exclusive presenting sponsor of the event on Friday, August 25, 2023 at Franklin Bridge Golf Club. The event will be titled “3rd Annual King’s Academy Golf Classic presented by [sponsor name].”

Additional Benefits:

- ▶ Sponsor included in all event materials before, during and after the event
- ▶ Prominent signage at registration on the day of the event
- ▶ Five (5) teams of four in the tournament on August 25
- ▶ Podium recognition during the tournament
- ▶ Corporate logo or individual name (with links) on King’s Academy event website
- ▶ Opportunity to provide promotional item in player goodie bag



Golf Carts Sponsor (\$10,000)

The Golf Carts Sponsor will have their corporate logo placed in each golf cart, potentially 65 golf carts total.

Additional Benefits:

- ▶ Sponsor included in all event materials before, during and after the event
- ▶ Prominent signage at registration on the day of the event
- ▶ Four (4) teams of four in the tournament on August 25
- ▶ Podium recognition during the tournament
- ▶ Corporate logo or individual name (with links) on King’s Academy event website
- ▶ Opportunity to provide promotional item in player goodie bag



Tee Marker Sponsor (\$7,500)

The Tee Marker Sponsor will have a custom logo sign at each of the 18 holes.

Additional Benefits:

- ▶ Prominent signage in designated areas
- ▶ Three (3) teams of four in the tournament on August 25
- ▶ Podium recognition during the tournament
- ▶ Corporate logo or individual name (with links) on King's Academy event website
- ▶ Opportunity to provide promotional item in player goodie bag



Driving Range Sponsor (\$5,000)

Tournament participants will practice on the driving range, located in a high-traffic area. This sponsorship will provide one strategically-placed sign on the driving range.

Additional Benefits:

- ▶ Prominent signage in designated areas
- ▶ Two (2) teams of four in the tournament on August 25
- ▶ Podium recognition during the tournament
- ▶ Corporate logo or individual name (with links) on King's Academy event website
- ▶ Opportunity to provide promotional item in player goodie bag



Putting Green Sponsor (\$5,000)

Players will practice on the putting green, located in a high-traffic area. This sponsorship will provide one strategically-placed sign on the putting green.

Additional Benefits:

- ▶ Prominent signage in designated areas
- ▶ Two (2) teams of four in the tournament on August 25
- ▶ Podium recognition during the tournament
- ▶ Corporate logo or individual name (with links) on King's Academy event website
- ▶ Opportunity to provide promotional item in player goodie bag



On-Course Sponsors (\$2,500 each)

(6 Available) Players will enjoy drinks, snacks and contests while on the course, making the tournament exciting and memorable. This package will include one strategically-placed sign near these additional amenities that will be seen by all players and volunteers.

Sponsorship Available:

- ▶ Beverage Station (2 available)
- ▶ Snack Station (2 available)
- ▶ Longest Drive Contest
- ▶ Closest to the Pin Contest

Additional Benefits:

- ▶ Prominent signage in designated areas
- ▶ One (1) team of four in the tournament on August 25
- ▶ Podium recognition during the tournament
- ▶ Corporate logo or individual name (with links) on King's Academy event website
- ▶ Opportunity to provide promotional item in player goodie bag



Hole Sponsors (\$1,250 each)

(18 available) This level provides prominent signage at the designated hole.

Additional Benefits:

- ▶ Two (2) player spots in the tournament on August 25
- ▶ Podium recognition during the tournament
- ▶ Corporate logo or individual name (with links) on King's Academy event website
- ▶ Opportunity to provide promotional item in player goodie bag

In-Kind donations will be recognized on the event website, podium recognition during the tournament, and may provide promotional materials for the player's goodie bags.